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## NEWS RELEASE

### **Dubyts Communications turns 10**

For Immediate Release

WINNIPEG, Manitoba, Canada/September 30, 2008 --- Ten years ago this month, Dubyts Communications ventured onto the marketing consulting playing field with president and lone employee Christine Dubyts at the helm. A decade later, the communications firm has grown into a four-man-strong operation with an office at 201-301 Nassau St. North just southwest of downtown.

Dubyts was an honours B.Comm. graduate from the University of Manitoba with a major in marketing and had 10 years of experience working in corporate marketing environments in diverse industries – including printing and publishing, information technology, and fashion and retail – before she decided to open her own practice.

She says that her range of experience is complemented by a talented staff. Says Dubyts: “We don’t just provide marketing consulting – we provide solid strategic evaluation and planning leading to invaluable direction, and we’re able to back it up with an amazing team.” She qualifies: “We have an experienced in-house team of graphic designers and writers and a network of trusted specialized printers and other contractors to draw from – even across the country for our national clients.”

What will the next 10 years hold for Dubyts Communications? “Continued growth in the marketing communications industry, and I’m placing a huge emphasis on developing a great team in order to achieve this,” says Dubyts.

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